

YOSSI·G

Core Values & Success Statements

“All ears; no airs”

Assume you know nothing. Take the time to listen, connect, and hear the unspoken. With no airs, it's always people first.

- I engage with people and situations with curiosity to view them objectively and strategically.
- I approach situations with humility and have pure intentions for the best interest of all involved.
- I genuinely listen to others, making them feel heard, seen, and understood.
- I intentionally connect with people on a relational rather than transactional level, giving them the time and respect they deserve.

“Keep growing”

Seek more—more skills, more knowledge, more growth. Challenge the status quo, reject mediocre, and never stop at good; push for great.

- I continually learn from everyday experiences and remain hungry for knowledge to grow and improve rather than stay stagnant.
- I push the boundaries, striving for excellence and innovation, and challenge myself to always give my best.
- I take the initiative and never wait for things to happen or for someone else to lead.

“Sign your name.”

Own it completely. Don't just leave your mark, sign your name. Take responsibility, take initiative, take pride.

- My work is deeply personal, and the results reflect my unwavering dedication, pride, and ownership.
- I have confidence in my work and ensure everyone feels supported and at ease knowing things are under control.
- I put my heart and soul into my work, passionately investing myself to the point where I live, feel, and breathe it.

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“Surprise and delight”

Dazzle by delivering the unexpected. Do that thing that will make eyes twinkle, smiles widen, and spirits soar.

- I exceed expectations by delivering what's promised with excellence and going above and beyond.
- I intentionally build meaningful relationships and go above and beyond to make them feel seen, valued, and special.
- I create unforgettable moments by turning ordinary interactions into extraordinary experiences.

“See what others don’t”

See around corners. Find solutions to problems clients didn’t know they had. Take the time to notice, innovate, and elevate.

- I apply and protect my unique perspective to situations.
- I take the time to notice both small details and the big picture, thinking beyond the immediate task.
- I anticipate problems that may come up and proactively find solutions for them.